

STRATEGIC PLAN

2020-2024



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The 2020-2024 Strategic Plan is based on consultations with key stakeholders in the community and the general public. Strategic planning allows Council to develop its vision and priorities for the City of Dieppe. The Plan serves as a tool for guiding the efforts of city council and staff.

This document expresses its long-term vision regarding the city's development. Its purpose is to link together and steer the various industry and political plans the city has.

MISSION

To shine as an inclusive and modern francophone city that is proud of its Acadian roots and provides first-class services and infrastructures in harmony with the environment.

VISION

To be a welcoming, dynamic and ecologically responsible city.



VALUES

1 Integrity

The City's elected officials, managers and employees carry out their functions with respect, honesty and judgment. They show thoroughness and equity in their decision-making and in executing their responsibilities. They transmit clear, accurate information to residents, which improves access to information and values transparency, a listening ear and courtesy.

2 Inclusion

Dieppe is a living environment where all groups can meet, exchange and live together. The community is open and welcoming. It encourages social and cultural inclusion and a feeling of belonging. The administration and council members, along with all municipal employees, serve as ambassadors for the City. As such, they are committed to supporting best practices for inclusion by being friendly to all residents and partners in order to encourage pride in and a feeling of belonging to their community.

3 Innovation

Guided by the principle of innovation, the municipality sets bold and innovative practices in order to provide efficient municipal services. It recognizes that energy, initiative, creativity, ingenuity and boldness contribute to the City's influence, something that municipal stakeholders are committed to incorporating into their day-to-day activities.



STRATEGIC AREAS

1 Community and cultural development

The City of Dieppe wishes to maintain and strengthen the Francophone Acadian roots of which its residents are so proud. The municipality, located in the centre of a larger region where French is the minority language, wants to count on strong community and cultural development to positively protect its achievements and preserve them for future generations while at the same time honouring the different cultures that make up its social fabric.

2 Development of an ecologically-responsible city

As we are aware of the major impact of climate change and we want to maintain a high-quality living environment, we wish to follow best environmental practices and to develop Dieppe responsibly and in harmony with the surrounding nature.

3 Economic development and prosperity

Dieppe's economic development needs to take place with respect for its exceptional environment while not losing sight of its commercial, industrial and tourist potential. By showing openness and hospitality, the population of Dieppe will be able to continue to grow and prosper in harmony with its values.



STRATEGIC AREAS

4 Excellence in urban planning and infrastructures

One major issue in Dieppe in coming years will be devising an efficient framework for urban planning that makes for a smooth transition to active transportation while improving its road transportation system and public transit services. The desire to fully meet the public's present and future expectations and needs will involve improving and developing its infrastructures so as to marry quality of service and respect for the environment.

5 Citizen participation

We wish to involve the public in municipal decision-making, so we want to establish conditions favourable to full and whole-hearted participation by residents on the important issues that will arise in the coming years.

6 Excellence in governance and municipal management

With the goal of providing its population with excellent services, Dieppe wishes to stand out because of its work processes and methods within a dynamic environment of continuous improvement.

