



CITY OF DIEPPE
COMMITTEE ON EQUAL OPPORTUNITY BETWEEN MEN AND WOMEN

MEETING HELD on Wednesday, February 24, 2016 at 5:30 p.m.
Dieppe Room – City Hall

MINUTES

Members present: Jody Dallaire, Councillor – City of Dieppe
Yves Doucet, Community Representative
Johanne Perron, Community Resident
Luc Richard, Staff Representative
Anne Robichaud, Community Representative
Ernest Thibodeau, Chair and Deputy Mayor – City of Dieppe

Members absent: Hélène Beaulieu, Vice-President and Community Representative
Michel C. Belliveau, Community Representative

Non-member participant: Jason McGraw, Resident
Gabrielle Maillet, Officer, Recreation Department

1. Welcoming remarks (Ernest Thibodeau)

The Chair, Ernest Thibodeau, welcomes those in attendance and mentions the presence of Jason McGraw at the meeting.

2. Adoption of agenda

The agenda was moved by Yves Doucet and approved by Johanne Perron

Motion carried

3. Approval of minutes of meeting held on Tuesday, January 27, 2015

The minutes of the meeting held on January 27 were moved by Anne Robichaud and approved by Johanne Perron.

Motion carried

4. Gender-based analysis – look at activities offered to Dieppe seniors and residents (guest Gabrielle Maillet, Officer, Recreation Department)

Councillor Dallaire puts things in context, explaining that \$10,000 were set aside for funding a gender-based analysis study in Dieppe.

Mrs. Maillet distributes a sheet with some information on the events intended for seniors in Dieppe. She provides clarification of the existing activities in Dieppe by explaining that community organizations operate on their own, are independent, and this works very well. Dieppe's Recreation Department is willing to help out as necessary.

The *Association des aînés francophones du Nouveau-Brunswick* is made up of 16 member municipalities and Dieppe was the first to join.

The Senior-Friendly Municipality committee (SFC) is the voice of seniors; it works to generate a plan for the Seniors' Committee, and this will be completed in 2017.

Discussion and reflection continues around equal participation and several ideas surfaced, including:

- For the majority of activities since 2011, more women than men have participated. The aim is to have more men participate. It's a challenge.
 - However, the rate of participation at breakfasts is around 50/50
 - The participation of seniors in activities is also challenged by their socio-economic situation

Identifying what the needs are is discussed. A few ideas are brought forward:

- Having schools participate is not easy because they aim to use an approach to learning versus a vision of community development
- Perhaps our consultant, who was assigned to work on the gender-based analysis study, could help guide the person currently working locally with the Seniors' Committee.
- Committee members are invited to attend the Seniors' Committee meetings. Meetings take place every third Wednesday of every month and the next meeting is scheduled for March 16 at 9:30 a.m. Councillor Jean-Claude Cormier is the Committee's Chair.

Action:

- Councillor Jody Dallaire and Chair Ernest Thibodeau will be present at this Seniors' Committee meeting.

Action:

- Check with our new consultant to see if she's willing to put in the work to guide the local consultant (Luc Richard)

5. Follow-up of the last minutes

- Salary equity followed by recommendation *CCÉCFH 27-01-2016* to Council (Ernest Thibodeau)
 - Was not formally made. Will be made at the meeting on March 21.
- Recognition of Dieppe businesswomen (Jody Dallaire)
 - Mrs. Dallaire missed the last meeting; will be addressed at a later meeting.
- "We are ready" campaign (Luc Richard)
 - Mr. Richard pointed out Dieppe's interest in this campaign. He has not received confirmation yet.

Action:

- For the "We are ready" campaign, a follow-up will be made with the AFMNB (Jody Dallaire)

Action:

- Follow-up will be made with (Yves Doucet)

6. Discussion to plan and celebrate Women's Day 2017

Yves Doucet brings forward an idea that would include all six schools in the Dieppe area. He expands on his idea to develop a project and some points are raised:

- Identify and recognize approximately 30 women who have impacted the city of Dieppe
- Look through archives to find bios of outstanding women
- Post teaser ads via social media for 30 days in order to achieve a final exhibit, potentially as part of Women's Day on March 8
- By celebrating local players, you reach a lot of people and from the point of view of the City of Dieppe, recognizing women will ensure that a lot of young people will be made aware of their stories
- It also provides an opportunity to incorporate multiple generations
- This idea ensures continuity and creates something tangible that will remain in place once the activity is done
- Doucet says he can work to sell this idea to the schools. If the project is properly prepared, there are ways to sell it. There is still sufficient time to present something solid to the schools.
 - Need for a web platform
 - For the project's final event, possibly have:
 - Music, etc.,
 - Food, etc.
 - Need for a Project Coordinator (Yves Doucet)
 - Historical research on Dieppe pioneers
 - For instance, École Mathieu Martin could conduct this research
 - All schools could play a specific role
 - \$1,000 from last year should still available in reserve

Mr. Doucet asks if it's permitted to inquire with schools, certain teachers, School District and community officers to see if there's any interest. The idea is well received by the committee. It is mentioned that this is a very forward-looking project.

Action:

- Check with schools, before the next meeting, to see if there's any interest on the part of community officers, certain teachers and School District. (Yves Doucet)

7. Schedule and topics for the next meeting

The next meetings are scheduled for Wednesday, March 23 and Wednesday, April 20.

8. Sharing of information

None

9. Adjournment

The meeting is adjourned at 7:05 p.m.