



**CITY OF DIEPPE**

**ADVISORY COMMITTEE ON THE ENVIRONMENT**

**Meeting of Thursday, February 20, 2014  
City Hall – Dieppe Room – 7 p.m.**

**Minutes**

**Members present:** Michelle Aubin, Community Representative  
Jean-Marc Brideau, Councillor and Committee Chair  
Jason Hamilton, Community Representative  
Luc Richard, Staff Representative (ex-officio)  
Mylène Roy, Community Representative  
Mia Vautour, Community Representative

**Members absent:** Normand Arsenault, Community Representative  
Hugues Benoit, Community Representative  
Véronique Landry, Community Representative  
Gilles Volpé, Community Representative

**Guest:** Éric Thériault, teacher at École Mathieu-Martin

**1. Welcoming remarks**

Councillor Jean-Marc Brideau welcomed members to the meeting.

**2. Declaration of conflict of interest**

None

**3. Adoption of agenda**

**Adoption of agenda**

Moved by Mylène Roy and seconded by Michelle Aubin.

Motion carried

**4. Approval of minutes of January 16, 2014**

Tabled to the next meeting.

## **5. New business and presentations**

### **5.1. Garbage collection project (Luc Richard)**

A preliminary concept developed by management was presented in regards to the approach proposed by a geography class at École Mathieu-Martin in 2011.

Éric Thériault explained a number of details regarding the proposed initiative by the geography class in regards to the idea of garbage collection on one side of the street and groups of residences. He indicated that the David Suzuki Foundation showed great interest in the project and it will be there if the project becomes reality. According to Éric, no other Canadian municipality uses this kind of approach, so it's a good opportunity for Dieppe to show its leadership and innovation.

Committee members support the concept proposed by management. Members offered a number of additional observations and suggestions.

- Seek out a sponsor for the purchase of bins
- Explore the possibility of constructing bins (i.e. CCNB)
- Purchase bins from local supplier
- Involve students in communication and promotion initiatives
- Use social media (i.e. YouTube, Facebook, etc.)
- Develop a commercial with the help of Rogers
- Hold a news conference at the school
- Offer residents the opportunity of volunteering with the project
- Identify one champion per street
- A number of Committee members are interested in champion roles
- Include one student champion per street
- Promote the project, communication and resident survey via the champion

Next steps would include a presentation to council during the March 17<sup>th</sup> meeting of the Standing Committee on Public Policies and Strategies.

#### Action:

1. Coordinate presentation to council on March 17 (Luc Richard)

### **5.2. Commemorative days to remember (earth, water, air, etc.)**

Discussion was had about moving forward with suggestions for activities or initiatives that could be part of annual programming for commemorative days. Suggestions were made regarding articles in DieppeMAG and a colouring contest organized through the library and schools. Other ideas could be gathered from websites related to the commemorative days in question.

#### Actions:

1. Send links of various websites to members (Luc Richard)
2. Check out websites in preparation for programming discussions at the next meeting (Committee members)
3. Add item to agenda for next meeting (JM Brideau)

### **5.3 Commuter Challenge – June 1-7, 2014**

The initiative and program were presented briefly. Committee members are asked to provide ideas at the next meeting in regards to promoting Commuter Challenge Week.

#### Actions:

1. Send Commuter Challenge link to members (Luc Richard)
2. Reviser the website and program for further discussion (Committee members)

### **5.4 Action Plan**

Members were advised that the Action Plan on Sustainable Development was completed after taking into consideration comments by members. Members are encouraged to share further comments as required. Management will recommend the Plan to city council at an upcoming meeting.

## **6. Next meeting**

The next meeting will be held March 20 at 7 p.m. in the Dieppe Room at City Hall.

## **7. Adjournment**

The meeting adjourned at 8:55 p.m.