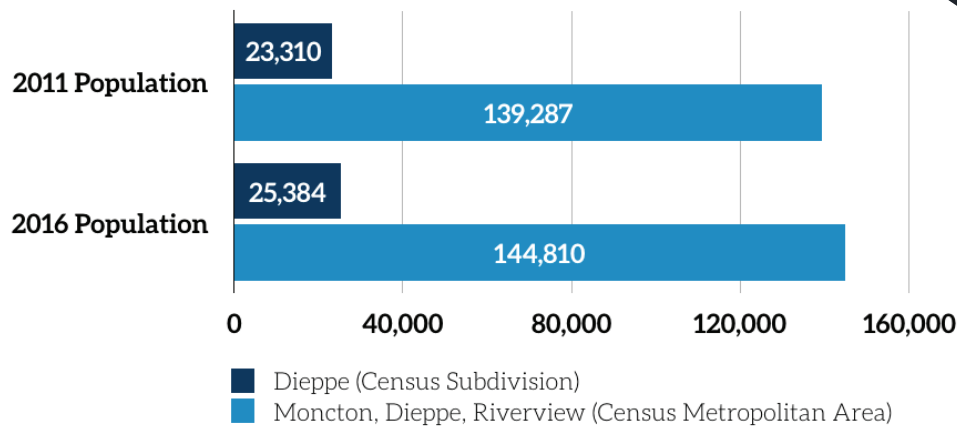


DIEPPE 2020-2024 IMMIGRATION STRATEGY

Dieppe is expected to play a greater role in attracting, welcoming and retaining immigrant populations that settle, thereby improving its offer in various fields such as sports, culture, leisure and community services, to name just a few.

According to Statistics Canada, the population of Dieppe represents 18% of the population of the Dieppe-Moncton-Riverview census metropolitan area. 15% of all immigrants with permanent status and 16% with non-permanent status who arrived in the Dieppe-Moncton-Riverview region between 2011 and 2016 settled in Dieppe.



Dieppe 2020-2024 Immigration Strategy builds on the priorities of the City Council, the Expansion Dieppe Board of Directors and the Local Immigration Partnership.

Immigration is a shared responsibility among levels of government and community stakeholders. The role of municipalities can be articulated around the following areas of focus:

- Cultural adaptation of municipal services to the needs of newcomers;
- The valorization of the contributions of cultural diversity;
- The promotion and support of community intercultural dialogue;
- Consultation and mobilization of the community, particularly through a LIP and an internal steering committee.

In accordance with the recommendations resulting from the work of the new 2019-2024 regional strategy, the Dieppe 2020-2024 Immigration Strategy aims to:

- Help fill labour or skill shortages in local businesses;
- Ensure the stability of companies in certain vulnerable sectors;
- Ensure linguistic balance in the region;
- Adapt municipal services to cultural diversity;
- Enhance cultural diversity;
- Promote and support community intercultural dialogue;
- Implement policies or strategies for the management of cultural diversity;
- Adopt measures to prevent racism and discrimination.

DIEPPE 2020-2024 IMMIGRATION STRATEGY

AXIS 1 Planning and coordination of service delivery	AXIS 2 Communication and awareness	AXIS 3 Employment and economic development
OBJECTIVE 1	OBJECTIVE 4	OBJECTIVE 6
Increase internal capacity to meet the needs of immigrants	Provide timely information on services available to newcomers	Collaborate in newcomer assistance programs aimed at gaining a first work experience in Canada
ACTIONS <ol style="list-style-type: none"> 1. Create a directory and improve City and Expansion Dieppe services adapted to newcomers 2. Organize staff awareness-raising events 3. Continue the activities of internal working groups on immigration 	ACTION <ol style="list-style-type: none"> 8. Ensure that information for newcomers is visible on the communication platforms 	ACTION <ol style="list-style-type: none"> 13. Support initiatives that provide newcomers with short-term opportunities to gain a first work experience in Canada
OBJECTIVE 2	OBJECTIVE 5	OBJECTIVE 7
Collaborate and contribute to regional level planning	Promote and position Dieppe as a welcoming city	Support economic integration through entrepreneurship
ACTIONS <ol style="list-style-type: none"> 4. Participate in LIP initiatives and activities 5. Get involved in the activities of New Brunswick's Francophone immigration support network 	ACTIONS <ol style="list-style-type: none"> 9. Collaborate on regional talent recruitment initiatives 10. Participate in the Regional Newcomer Welcome Week 11. Participate in the <i>Semaine nationale de l'immigration francophone</i> 12. Improve the reception capacity of the local community 	ACTION <ol style="list-style-type: none"> 14. Encourage entrepreneurship of the immigrant population
OBJECTIVE 3		
Support the settlement sector in its efforts to include priority groups		
ACTIONS <ol style="list-style-type: none"> 6. Support the inclusion of international students 7. Support the inclusion of Francophone immigrants 		

To consult the Dieppe 2020-2024 Immigration Strategy, visit dieppe.ca under the Living in Dieppe section and then the Immigration page.